

**KYOCERA NIXKA INKJET SYSTEMS (KNIS) INSTALLS
ITS FIRST BELHARRA PHOTO PRINTER**

Kyocera Nixka Inkjet Systems announces the first installation of its revolutionary "Belharra" Printer at Photoweb in Grenoble, a leader in online photo printing and beta site for this new technology.

Saint-Egrève, Aubagne, France – April 2nd, 2025 – Kyocera Nixka Inkjet Systems (KNIS) is proud to announce the first installation of its groundbreaking "Belharra" inkjet photo printer at Photoweb, a leading online photo printing company based in Grenoble, France. This milestone marks a significant step in the evolution of sustainable and high-quality photo printing.



Belharra installation at Photoweb

In this partnership, Photoweb has actively contributed to defining the requirements for a more sustainable approach to their photo market. Kyocera Nixka Inkjet Systems has adapted its products to answer their demand and Photoweb becomes today the first worldwide beta site for this innovative technology on the photo market.



A NEW ERA IN PHOTO PRINTING WITH BELHARRA

The Belharra printer, named after the legendary wave off the French Basque coast, is set to revolutionize the photo printing industry. With its high-speed, high-quality inkjet technology, Belharra provides an environmentally friendly alternative to traditional silver halide printing, drastically reducing water and chemical usage. This innovation aligns with KNIS's mission to drive sustainability while maintaining exceptional image quality.

Belharra offers unparalleled flexibility with adjustable printing speeds from 1 to 50 meters per minute and accommodates various photo formats up to 4 inch wide. Its compact design optimizes operational efficiency while seamlessly integrating into existing production workflows, making it the ideal solution for industrial-scale photo printing.

SUPPORTING PHOTOWEB'S SUSTAINABILITY COMMITMENTS

The installation of Belharra at Photoweb is part of the company's ambitious strategy to reduce its carbon footprint by 30% by 2030 and transition to 100% eco-designed products. By adopting Belharra's sustainable inkjet technology, Photoweb reinforces its commitment to environmentally responsible production, while keeping an equivalent image quality and price positioning versus the historical silver halide process.

Laurent Boidi, General Manager of Photoweb, stated: "Our mission is to support our customers in choosing products that are entirely eco-designed within our Saint-Egrève factory by 2030. The installation of Belharra is a key step in this transformation."

A STRATEGIC PARTNERSHIP FOR THE FUTURE

Kyocera Nixka Inkjet Systems is honored to partner with Photoweb in setting new standards for sustainable photo printing. The deployment of Belharra at Photoweb demonstrates how cutting-edge inkjet technology can enhance production efficiency while reducing environmental impact. This collaboration paves the way for future advancements in this industry.

Jean-Marc Pasturel, Sales & Marketing Director at KNIS to conclude: "The project with Photoweb started 2 years ago. When we see the result today, we are very proud of all the teams which have been able to develop an industrial, reliable and flexible solution, silver halide equivalent. We will very soon now launch officially Belharra, and bring this new technology to the worldwide photo market."

About KYOCERA NIXKA Inkjet Systems S.A.S. (KNIS):

KNIS (<https://www.kyocera-nixka.com/>) is the entity created in April 1st 2023, from NIXKA S.A.S., established in 2020, which developed, manufactured and sold high-efficiency, high-quality inkjet print engines and systems with more than 30 years of experiences, and with the differentiating advantage of integrated services that target specific customer needs, and becoming 100% part of KYOCERA Corporation (<https://global.kyocera.com/>), the parent and global headquarters of the Kyocera Group, which was founded in 1959 as a producer of fine ceramics (also known as "advanced ceramics"). By combining these engineered materials with metals and integrating them with other technologies, Kyocera has become a leading supplier of industrial and automotive components,



semiconductor packages, electronic devices, smart energy systems, printers, copiers, and mobile phones.

About PHOTOWEB:

Founded in 2000, Photoweb was the pioneering company in online photo printing. All production units were consolidated at the Saint-Egrève site in 2014, in the Grenoble area in the heart of the Alps. This is where 99.75% of the brand's products are printed and crafted in the workshops. Today, Photoweb has 220 employees, and since February 2024, the company has been transforming to become a more committed, transparent, and sustainable model.

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