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ITMA Daily Newsletter

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ITMA Daily News

Sunday, 11 June 2023

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ITMA Daily News
ITMA 2023
Sunday, 11 June 2023
Transforming the World of Textiles

Call for industry collaboration

ITMA 2023 is addressing the need for greater and more diverse industry collaboration. Jessica Basey reports.

"The solution-driven not subject-driven," said Professor Parikshit Goswami of the University of Huddersfield, UK, kicking off Saturday's Innovator Xchange agenda with a call to focus on cross-disciplinary collaborations.

The session – which formed the Advanced Materials topical keynote at the Innovator Xchange in Hall 3 – acknowledged the role of events such as ITMA in nurturing diverse shareholder touch points which facilitate industry knowledge sharing. This, said Goswami, is crucial when many of the sustainability, performance and technology challenges of the day require solutions tapping into multiple fields and specialisms. A long-standing academic himself, Goswami opened the session acknowledging the crucial role of research institutions in propelling our collective technical knowledge and capabilities. However, he said that while these works are valuable contributions to our industry's progression, development may miss the mark in terms of commercial alignment. Ultimately, opportunities for high impact innovation are lost when the objectives and efforts of academia and industry are disconnected.

Goswami conceptualised this with the common R&D metaphor of the "valley of death" – the perilous bridging phase between ideation and basic research and eventual applied commercialisation. With the risks involved at this stage – financial and otherwise – most ideas fail to come to fruition, falling foul to the hazards of development and scaling.

This can be true of academic development, where compatibility with the commercial landscape is perhaps second to scientific exploration and advancement: "I would publish my paper and wait for my friends to call me a genius," jokes Goswami, reflecting on his own research career.

However, this approach, he said, often fails to deliver high-impact solutions that can breach the confines of academia and effectively tackle immediate industry issues. The remedy, he proposed, is transdisciplinary research supported by holistic stakeholder intervention. For the progression of textiles it's apparent this translates to close partnerships between artistic output and technical expertise.

Continues on p. 2

INSIDE
Page 3 MAS target industrial printing with latest launch.
Page 8 Olofson BROSCHER customise trends in new coating line.
Page 21 On show: TME's new Clear Finishing Machine.

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Cross-disciplinary collaboration at ITMA

A call for a focus on cross-disciplinary collaboration was key message from the keynote presentation at the Innovator Xchange at ITMA yesterday. Professor Parikshit Goswami said companies need to be solution driven, not subject driven.

The session – which formed the Advanced Materials topical keynote at the Innovator Xchange in Hall 3 – acknowledged the role of events such as ITMA in nurturing diverse shareholder touch points which facilitate industry knowledge sharing.

Elsewhere, Stäubli, the Switzerland-based provider of industrial machinery, has launched new solutions for high-quality weaving.

And in digital textile printing, Korean OEM DGI officially announced its acquisition of d.gen. Both DGI and d.gen are leading companies in the digital textile printer market, and over the years they have developed a diverse range of printing technologies. DGI said the relationship between the two companies will transition from competition to collaboration.

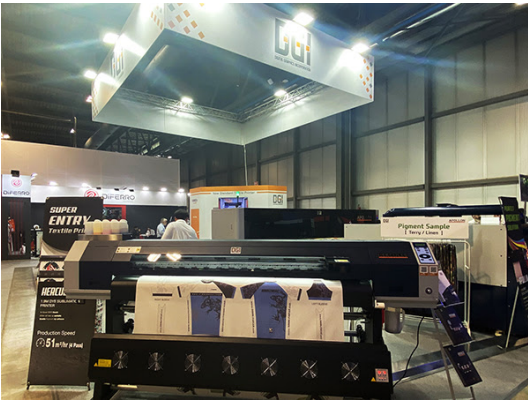
Also, MAS is making its ITMA debut this year. The company launched MAS Extreme and MAS Twelve at the show. The Italian OEM is also showcasing its MAS Vertical machine which was unveiled last year.

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Call for industry collaboration

Latest news from ITMA



DGI and d.gen collaborate on pigment processes



New configuration boosts versatility and sustainability



Stäubli launches several new weaving technologies

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MAS targets industrial printing with latest launch



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