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ITMA Daily Newsletter

1 件のメッセージ

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ITMA Daily News

Saturday, 10 June 2023

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ITMA Daily News

ITMA 2023
Saturday, 10 June 2023
Transforming the World of Textiles

Digital textile boom continues

Kornit Digital have sold multiple digital textile printers in the first two days of ITMA. **Ruby Penson** report.

Digital pigment printing specialist Kornit Digital has sold multiple machines in the first two days of ITMA on its booth in Hall 7. The buyers include Welsh company Dectek, Dectek from the Czech Republic and Mexican printer Selección.

Dectek has purchased the direct-to-garment Atlas Max Plus system, which significantly reduces a print service provider's environmental footprint. The machine offers a wide set of improved capabilities, including Kornit's XEN 3D decorations.

Kathrin Buhl, vice president sales and marketing, said: "We have sold an Atlas Max Plus to Argentina, we sold to a Belgian sports brand and one to the UK for promotional merchandise. The Atlas Max has been our bestseller, having been sold to numerous companies across Europe."

Dafna Razzon, marketing manager, Kornit, added: "The Atlas Max offers great hand feel, great quality prints and great productivity. It uses almost zero water consumption. We test and do reports every year to make sure that we keep up with the standards. We produce our inks in-house. Sustainability is one of our core values that leads us."

Kornit has also sold its new Apollo roll-to-roll machine. The OEM has been in discussions with customers for some time

Continues on p. 3



INSIDE

Page 14 **How digital innovation is driving collaboration**

Page 18 **New Kornit technology revealed**

Page 24 **Being fit for the challenge**

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Multiple machines sold at ITMA

The second day of ITMA 2023 has been hugely successful, with multiple machines sold across textile machinery industry. In particular, we talk to digital pigment printing OEM Kornit Digital, about its large amount of sales across its fleet of machines. The company has been hosting daily fashion shows at its booth, which has proved popular among visitors.

Another printer manufacturer, Japan-based Mimaki, has launched a textile pigment transfer printing system and its Neo-Chromato Process at ITMA.

As part of a collaboration with speciality paper provider Coldenhove, Mimaki has customised its high-volume, dye-sublimation TS330-1600 machine to accommodate the Texcol pigment transfer paper.

Elsewhere, we talk to Andrew Peterson, chief technology officer (CTO) at FUZE Biotech about the company's permanent, chemical-free textile coating technology on show in Milan. The technology is a water-based solution and utilises nanotechnology and other advanced technologies. And, during a press conference on the second day at ITMA, the German Textile Machinery Association (VDMA) explored three core areas for its future strategies: efficiency, digitalisation and circularity.

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Multiple digital textile printers sold in opening days

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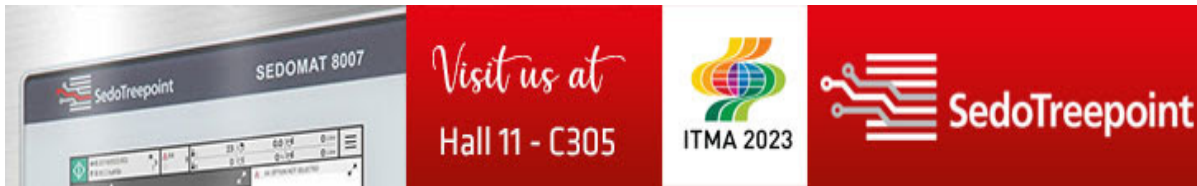


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