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Program for Tuesday, 20.04

Stream I

artificial intelligence

All times in CEST

10:15 A.M. – 10:20 A.M.

Welcome Session

10:20 A.M. – 11:00 A.M.

Michael Gale:
Small steps and giant leaps for your AI in a circular economy.



11:00 A.M. – 11:20 A.M.

Julia König, Leonhard Kurz Stiftung:
KURZ Design & Trends. New Ideas. Colors. Surfaces.



11:20 A.M. – 11:40 A.M.

Christian Groh, Matthews International GmbH:
Digital Color Communication



11:40 A.M. – 12:10 P.M.

Jan Hendrik Walfort, MEDIAHAUS - Die Medienmanager:
BigContentData - new insights into digital transformation



12:10 P.M. – 12:30 P.M.

Break

12:30 P.M. – 12:50 P.M.

Thomas Keil, SAS Institute GmbH:
Operationalizing AI: How business derive value out of Artificial Intelligence



12:50 P.M. – 1:10 P.M.

Print Debate number 1. Man vs. Machine



1:10 P.M. – 1:20 P.M.

Break

1:20 P.M. – 1:40 P.M.

Claudia Rivinius, STI - Gustav Stabernack GmbH:
INSIGHT #GIFTING - Who buys what for whom and what role does packaging play?



1:40 P.M. – 2:00 P.M.

Marc Fischer, Siemens AG:
How Siemens Industrial Edge brings A.M. Process Monitoring to the next level



2:00 P.M. – 2:20 P.M.

Erica Walker, Clemson University:
ColorNet: An artificial intelligence solution to manage brand colors on screen



2:20 P.M. – 2:35 P.M.

Break

2:35 P.M. – 2:55 P.M.

Jan Brunner & Dominic Fischer, Karl Marbach GmbH & Co. KG:
Connect|M - Manage your die cutting tools and performance



2:55 P.M. – 3:10 P.M.

Break

3:10 P.M. – 3:30 P.M.

Dirk Schroeder, Erhardt+Leimer GmbH:
Providing the basics for an optimised production by means of using networkable systems



3:30 P.M. – 3:50 P.M.

Leonhard Kurz Stiftung



3:50 P.M. – 4:10 P.M.

Johannes Krumme, Piab Vakuum GmbH:
Safe and smart powder handling for additive manufacturing



4:10 P.M. – 4:30 P.M.

Break

4:30 P.M. – 5:10 P.M.

Martin Lades, ASSYST GmbH:
3D Fashion Product Simulation - Virtual Reality as a starting point for textile printing in the Digital Textile Microfactory



5:10 P.M. – 5:50 P.M.

Density Media - Expert Panel:
Many printers believe that their success depends on printing and focus predominantly on it. In a series of four panel discussions we meet 12 entrepreneurs and executive managers who consider print a functional component of their product or service. With them we look at printing from a broader perspective, and try to get into a new mindset.
Sell a product, not print.

5:50 P.M. – 6:00 P.M.

Closing Session

Stream II

circular economy

11:00 A.M. – 11:40 A.M.

Meike Tilebein, German Institutes of Textile and Fiber Research Denkendorf (DITF):
touchpoint textile - DITF and Messe Düsseldorf



11:40 A.M. – 12:00 P.M.

Reinhold Schneider, DITF:
Ink development for textile printing



12:00 P.M. – 12:30 P.M.

Break

12:30 P.M. – 12:50 P.M.

Uwe Melichar, epda:
Post Covid Time: New Channel Opportunities for Food Brands

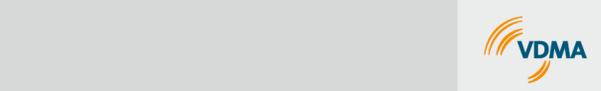


12:50 P.M. – 1:10 P.M.

Alina Marm, Siegwerk:
Completing the picture: the power of inks & coatings for a circular packaging system



1:20 P.M. – 1:40 P.M.



1:40 P.M. – 2:00 P.M.

EyeC



2:00 P.M. – 2:20 P.M.

Linda Gröhn, LEONHARD KURZ Stiftung & Co. KG:
Sustainable embellishment: contradiction or competitive advantage?



2:35 P.M. – 2:55 P.M.

Stora Enso



3:10 P.M. – 3:50 P.M.

Printed Electronics to Unleash the Potential of Smart Packaging and IoT



3:50 P.M. – 4:10 P.M.

Dr. Jorg-Peter Langhammer, VdL:
Sustainable Inks and Coatings for sophisticated Print Products in the Circular Economy



4:30 P.M. – 4:50 P.M.

Stephanie Kienapfel, Mondi Uncoated Fine Paper:
Food Safe Paper Packaging in Procurement and Print



4:50 P.M. – 5:10 P.M.

Peter Böcker, technotrans SE:
Efficient thermal management: the key to greater sustainability



5:10 P.M. – 5:30 P.M.

Thomas Kolbusch, Coatema Coating Machinery GmbH:
Replacement of plastic in packaging materials with circular materials like Nanocellulose films and coatings



5:30 P.M. – 5:50 P.M.

Edgar Hochwart, Mahr Metering Systems GmbH:
Avoidance of recycling through intelligent sensor technology and its monitoring

