



2021
新春対談
NEW YEAR TALK

Marco Boer

MARCO BOER

Vice President, I T Strategies

Marco Boer is recognized as a trusted consultant to the digital printing industry. He has a reputation for being able to put complex information and concepts into a context that is easily understood by his audience. With more than 25 years of experience in advising and guiding senior executives of Fortune 1000 and smaller innovative companies to successful business solutions in emerging digital printing markets, Mr. Boer has developed a deep understanding of ink jet printing technology and its applications.



Topics

- **Introduction : Recent Development**
 - Trump, Biden, Harris ... What do you expect to happen ?
 - Even bigger issues ?
 - Covid-19, Vaccine, Impact on industry
- **Top 8 Printer Manufacturers : Revenue History and Future**
- **Japan Inkjet Business Conference 2021 “Online”**
 - What do we expect you to speak ?
 - What do you think of “Online Conference” in general ?
- **Q&A**
 - Any questions from the audience ?

Top 8 Printer Manufacturer Revenue History and Strategy Ahead

An IT Strategies Perspective
Q1 2021

Top 8 Comparative Scale of Digital Print Markets, 2015-2020 - \$M WW

