



2021
新春対談
NEW YEAR TALK



Ilan Elad



Experience



President & Managing Director Asia Pacific

Kornit Digital · Permanent
Oct 2020 – Present · 4 mos
Tokyo, Japan



Daimler Trucks Asia

7 yrs 3 mos

VP Global Sales and International Sales Operations

2015 – Oct 2020 · 5 yrs
Tokyo, Japan

REVENUE & PROFIT GROWTH | TEAM SIZE – 7 DIRECT & 150 TOTAL | P&L MANAGEMENT | SALES OPERATIONS MANAGEMENT

Promoted to a highly visible role to lead worldwide sales operations of exports from I ...see more

General Manager, Head of Controlling

Aug 2013 – Mar 2015 · 1 yr 8 mos
Chennai, India

Ilan Elad : Experince



CEO & Co Founder

VISION INDIA

Aug 2008 – Aug 2013 · 5 yrs 1 mo

Chennai, India

REAL ESTATE DEVELOPMENT | PROJECT MANAGEMENT | STARTUP OPERATIONS | BUSINESS PLANNING AND GROWTH STRATEGIES

☒ Led startup operations and leveraged entrepreneurial drive to launch a real estate dev ...see more



Regional Managing Director, Northern & Eastern Europe

Ciena

Aug 2004 – Jul 2008 · 4 yrs

London, United Kingdom

PRODUCT SALES | MARKET EXPANSION STRATEGIES | REVENUE AND PROFIT MARGIN GROWTH | DEAL CLOSING | STRATEGIC PARTNERSHIPS

☒ Led millions in telecom infrastructure sales revenues with oversight of 40+ employees ...see more

Ilan Elad : Education

Education



Columbia Business School

MBA, Global Executive MBA Programme, Business Administration and Management, General
2005 – 2007



London Business School

MBA, Global Executive MBA Programme, Business Administration and Management, General
2005 – 2007



Tel Aviv University

Bachelor of Laws - LLB
1994 – 1998

Topics

• Introduction

- Very unique background ! Could you explain a bit more detail ?
- Your father also once stayed in Japan ?
- To cover Asia Pacific region from Japan. Is it easy ?

• Kornit

- Could you introduce Kornit ?
- What have you learned in the past 4 months ?
- What is your vision ? What is your goal both in short and long term ?

• Business & COVID's Impact

- I hear DTG business is going very well in general. What about Kornit ?
- Is COVID helping DTG business to grow ? If so, why ?
- Are there anything for me to help you ?